Kentucky World Language Association
Board Meeting Minutes
October 8, 2022
Zoom Meeting

J. Rouhier-Willoughby called the meeting to order at 9:04 AM

1. The current Executive Board members present are
   Past President - Laura Roché Youngworth
   President - Jeanmaire Rouhier-Willoughby
   President-Elect - Jennifer Hoban
   Secretary - Madeleine Sexton, Ke Peng (incoming)
   Treasurer - Francisco Castillo (incoming)

   The current members of the Full Board and ex-officio members present are
   Awards Chair - Alfonso De Torres Núñez
   Communications Chair - Jennifer Kennedy
   Showcase Director - Lydia Kohler
   University Liaison - Brenna Byrd
   AATF - Jill Susini
   AATG - Margaret Collin Smith
   AATSP - Pilar Gomez
   KAJLT - Koji Tanno, Elena Kamenetzky (incoming)
   KACLTLT - Wei Jiang, Na Li (incoming)
   KCA - Lucianne Junker
   Regional Representatives - Remona Estep, Christine Hutchins, Hailey Hartman, Valeriya Fritz

2. Approval of August 06 2022 Board minutes

   B. Byrd motioned, M.C. Smith seconded. Motion passed.

3. Budget - S. Merideth

   ○ Current Account balance with all receipts accounted for: $13,263.92

   ○ Conference Information:

     Total Conference Expenses - $23,993.33

     Total Conference Income - $21,104.91 ($11,879.91 collected, $9,225 owed). 32 open invoices currently, all invoices have been sent to bookkeepers.

     KWLA paid $2,888.42 out of pocket
4. Updates

○ TOY - A. De Torres Núñez

The process went extremely well this year. Press releases have been submitted to the appropriate venues. A. De Torres Núñez will begin working with Ke Peng to prepare for SCOLT as soon as possible.

○ PD plan for spring - J. Kennedy

TOY (Ke Peng) and Rising Star (Collin Smith) winners will be doing a spring workshop instead of a conference workshop. There may be other workshops as contacts respond. This may develop into a mini virtual conference in the spring, a PD series throughout the spring semester, and/or recordings. A. De Torres Núñez suggests that all awardees be contacted to participate in a PD series.

Fayette County does its own world language summit each January, and J. Kennedy and L. Roché-Youngworth are working on the possibility of looping more counties and KWLA into this event as is permitted by FCPS. It will be an after work hours, virtual conference. KWLA would not be permitted to charge anything for attendance; however, only members would be allowed to register.

J. Kennedy is also making a PD bites series and would like as many board members as possible to create quick tip videos. M.C. Smith suggests having student social media takeovers from different schools and different languages.

○ Advocacy - L. Roche-Youngworth

KWLA is sending J. Hoban and K. Peng to Language Advocacy Days by JNCL in February. J. Rouhier-Willoughby will also be present.

○ Showcase - L. Kohler

Historically, the University of Kentucky has been the location for the showcase; however, dates are not aligned this year, and UK would only be an option during early April, which is spring break for most. J. Rouhier-Willoughby has reached out to Transylvania University about hosting instead. Budget concern: normally, UK covers lunch for the judges, presenters, and organizers.

M.C. Smith asks if there is any chance of showcase locations that better meet the needs of Eastern and Western counties. J. Rouhier-Willoughby responds that KWLA would need university contacts or schools willing to host in each area. A. De Torres Núñez suggests reaching out to the governor’s office to work as the coordinator, though the details of how that would work are unknown. K. Peng suggests that she could work with M.C. Smith and L. Kohler to look into having a concurrent event at Western Kentucky University.
B. Byrd and M. Sexton ask if there is a possibility to have both an in-person and virtual option to make the showcase accessible for more parties. J. Hoban reminds the board that participation with the virtual showcase was significantly lower when it was all virtual.

J. Hoban summarizes: KWLA needs to make a commitment to making these opportunities accessible to ALL students. This means being intentional in reaching out to multiple universities to make the showcase more statewide.

L. Roché-Youngworth posits that it may be time to revisit the showcase versus festival format.

5. 2022 Conference Post-Mortem - J. Hoban, J. Willoughby-Rouhier

- Survey Results & Tentative Responses

Most feedback was extremely positive. The key takeaways:

**Two-day vs. one-day conference.** Many teachers missed having a two day conference, while others greatly appreciated having a weekend-only option. Additionally, participants did not like having to choose between short sessions and workshops. One suggestion was to turn Friday into a workshop only day along the ACTFL model.

**Maps and signage.** KWLA needs to purchase new sign-holders before the next year's conference, and possibly more. Including maps in the folder may also be an option.

**Program.** While not having a full program is cost-saving and beneficial, there needed to be more information in the folders. Not everyone realized the full program was available via the QR code and missed essential parts of the program.

**Food.** This needs to be seriously considered/re-considered for the 2023 conference.

**Trivia.** Many thought the questions were too hard, and it was frustrating that the trivia and the workshop were simultaneous.

**Chat Sessions.** Participants thought this was a great idea, but it needs to be promoted and executed differently.

- Next Year’s dates: September 29-30, 2023

6. New Business

- Update on Educators Rising and World Languages - Jocelyn Waddle
Educators Rising is part of the pathways in Kentucky, but the Kentucky Department of Education wants to make it more accessible to Kentucky’s multilingual students. J. Waddle sits on the board for Educators Rising, and that organization has recently decided to host one of its competitions in Spanish—The Children’s Literature K-3 competition. Students who are a part of the Educators Rising chapter in their area will write and illustrate a book for 5-9 year olds. J. Waddle is working to have the guidelines translated into Spanish; she will send the complete guidelines to the executive board. The vast majority of districts have an Education pathway/Educators Rising program. John Paise is the official KDE Educators Rising contact.

- ACTFL

  ACTFL has invited all board members to the virtual Assembly of Delegates.

7. Breakout rooms for incoming board members

8. Adjournment

  J. Hoban motions to adjourn, D. Tatum-Johns seconds. Meeting adjourned at 11:50am.