

Kentucky World Language Association Board Meeting Minutes

August 6, 2022

Zoom Meeting

J. Rouhier-Willoughby called the meeting to order at 9:05 AM

1. The current Executive Board members present are
Past President - Laura Roché Youngworth
President - Jeanmaire Rouhier-Willoughby
President-Elect - Jennifer Hoban
Secretary - Madeleine Sexton
Treasurer- Sara Merideth

The current members of the Full Board and ex-officio members present are

AATF - Donna Tatum-Johns
AATG - Collin Smith
AATSP - Pilar Gomez
KAJLT - Koji Tanno
KCA - Christina Loscalzo, Brandi Larkey
University Liaison - Brenna Byrd
Regional Rep Liaison - Hubie Schroer
Communications Director - Jennifer Kennedy
Ex-Officio Awards Chair - Alfonso de Torres Núñez
Regional Reps - Alyse Treesh, Maggie Roll
Elena Kamenetzky

2. Approval of May 22 2022 Board minutes

B. Byrd approved, J. Kennedy seconded

3. Budget - S. Merideth

Our current balance is \$23,594.60 plus there is money in the PayPal account from conference registrations. Swag for the conference has been purchased; JotForm remains the same despite their email campaign. We have received sponsorship money from Avant, and Yabla is in the works.

There is one 2022 Showcase school that has not paid their account and three 2021 conference fees that have not paid.

4. Updates
 - TOY - A. de Torres Núñez

There are nominations for all awards. Organizational presidents are aware of their next steps, and nominees know what their responsibilities are (submit all paperwork by August 14). The awards committee is almost finalized. The goal for interviews and deliberations is before Labor Day weekend. S. Merideth has been confirmed as emcee.

- PD - J. Kennedy

Conference is the only upcoming PD. TOY and New Teacher winners will no longer do sessions at the fall conference, but instead will be workshops in the spring. The fall conference had too many submissions for extended sessions, so J. Hoban will share those not included for possible future workshops.

Revisited: Possibility to create a Job Board and Mock Interviews in the future

- Communications - J. Kennedy

Conference social media plan is rolling out, including an increased number of interactive posts and an intentional attempt to involve surrounding states.

- Advocacy - L. Roche-Youngworth

Conference swag bags will include flyers for our major advocacy campaigns, specifically the Seal of Biliteracy. L. Roche Youngworth, J. Kennedy, and H. Schroer will coordinate getting the Seal of Biliteracy numbers for the previous year. Additionally, the board is looking for a member to write an article about Seal of Biliteracy for Kentucky Teacher. There will be a collection Google Form before the conference so the data can be reported in Kentucky Teacher soon after the conference.

- Affiliate News/Highlights

AATF - D. Tatum-Johns - Ben Hawkins is the TOY nominee

KAJLT - K. Tanno - Japanese Speech Contest is in the works; K. Tanno is the TOY nominee

KCA - C. Loscalzo - Timothy Marsee is the TOY nominee

AATG - C. Smith - Katrin Bahr is the TOY nominee

AATSP - P. Gomez - Diego Ojeda is the president elect; C. Martinez is the TOY candidate; seeking a restaurant for the affiliate dinner.

- Regional Rep/NNELL News

NNELL - Manuel Nieto is the TOY nominee

HS - Working on Seal of Biliteracy data collection and pushing out more information about fall conference

Southeast Region - working on flood relief and back to school at the same time. KWLA will work on creating a flyer on ways to support the region as part of the conference swag bag.

5. 2022 Conference

The conference has 20 sessions and will have 5 extended sessions/workshops. The program will be digital this year via a QR code.

Board members are expected to work during the conference. They should sign up for jobs here <https://tinyurl.com/s6wr6tf4>. Additionally, they should arrive at the hotel for set-up by 2pm on Friday.

Technology: KWLA is in discussions with Campbell House about the cost of them taking care of the conference AV needs.

Silent Auction, Sponsors, & Exhibitors: Four items are totally confirmed; others said they will get back in touch. Board members should fill out the following form as they reach out to companies:

<https://docs.google.com/spreadsheets/d/1assoqHEF9ctKI9T0ni1TqV7Rdt4g2FCdjBexECeUSFs/edit?usp=sharing>. E. Kamenetzky has reached out to many possible exhibitors and is waiting for more confirmations. The JotForm needs to be updated to make exhibitor registration and payment clearer. For the future, KWLA will also reach out to the HR/recruiting departments for districts across the state; in the meantime, this will become another swag bag flyer so participants and districts know what to expect at the 2023 conference.

Conversation corner: There is a cozy space for conversations at Campbell House. Board members can sign-up for topics that they want to moderate as an “unconference” style area.

6. Ad-Hoc Committees (Breakout Rooms)

7. Adjournment

J. Hoban motions to adjourn, D. Tatum-Johns seconds. Meeting adjourned at 11:50am.