



## Kentucky World Language Association Board Meeting Minutes

October 10, 2020  
Zoom Meeting

L. Youngworth called the meeting to order at 9:00 AM.

1. The current Executive Board members present were L. Roché Youngworth, J.Hoban, J.Kennedy, and L.Kohler.

The incoming Executive Board members present were J. Rouhier-Willoughby, Madeleine Sexton and Sara Merideth.

The current members of the Full Board present were Chelo Diaz-Martin (AATSP), Lucianne Junker (KCA), Brenna Byrd (AATG), Tracy Rucker (AATF), Yanhong Zheng (KACLT), Koji Tanno (KAJLT), Jeanmarie Rouhier-Willoughby (University), Sarah Loveless (PD Chair), and Alfonso De Torres Nuñez (Awards Chair)

The incoming Regional Reps present were H. Schroer, Lucia Fraile, Remona Estepp,

The outgoing Regional Reps present were Addison Welp and J. Marsh.

2. Minutes – J. Kennedy moved to approve the minutes and T. Rucker seconded. The motion passed.

3. Board Members - L. Youngworth had new members introduce themselves. She made the distinction between the Executive Board (Pres, Past Pres, Pres, Elect, Treasurer, Secretary), Full Board (Communication Director, AATF, AATG, AATSP, KAJLT, KACLT, KCA, University Liaison, Ex-Officios PD Chair, Awards Chair, Showcase Chair) and Extended Board (which includes Regional Reps).

Incoming to the Full Board - some not present - Jill Susini (AATF), Andrea Fieler (AATG) same, Chelo Diaz-Martin (AATSP) - same, Christine Hutchins (KACLT), Koji Tanno (KAJLT) - same, Lucianne Junker (KCA - same), Madeline Griffett (NNELL), Brenna Byrd (University Rep), Addison Welp (NKY) - outgoing liaison, Ex-Officios -same as before, Brandy Larkey (By-Laws Chair -outgoing), Sarah Loveless (PD Chair - outgoing), Lydia Kohler (Showcase Chair)

Regional Reps - Sarah Loveless (WKY), Jennifer Marsh to Hubert Schroer (SESC), Gloria Newsome, Remona Estepp (KEDC), Jill Susini (Private Fayette - outgoing?), Christine Hutchins (Private Jefferson - outgoing?), Eli Beardsley (JCPS), Lucia Fraile (CKEC),

She talked about non-negotiables. 1. Show up 2. Send a replacement if you can't be there yourself. 3. Be at Conference 4. Be at Showcase 5. Be an advocate for languages and the Board.

A. De Torres Nuñez said that regional reps are the eyes and ears of KWLA. Tell us what is going well in your area. Look out for Teachers of the Year and good things going on that can be publicized through social media.

Break-out rooms were held for incoming and outgoing board members with the same job.

Regional Rep Liaisons elections will occur through Google Forms. Look for an email from L. Kohler.

For banking reasons, a summation of officer elections held in September are as follows:

- Past-President: Jacque Van Houten term ends, Laura Youngworth term begins
- President: Laura Youngworth term ends, Jeanmarie Rouhier-Willoughby term begins
- President Elect: Jennifer Kennedy term ends, Jennifer Hoban term begins
- Treasurer (handling financials): Jennifer Hoban term ends, Sara Merideth term begins
- Secretary: Lydia Kohler term ends. Madeleine Sexton's term begins.
- Ben McMaine to be removed from the account

4. Conference Re-Hash - J. Kennedy reported that 149 people registered for the Conference. 100 came the day of the Conference. There were 20-40 people in each session. One presenter did not show up due to technical difficulties. T. Rucker stepped up and led the session. The original presenter and Tracy's sessions are available to view afterward. Everything is now on YouTube and can be accessed through a linked Form. The majority of people were very satisfied with the Conference. L. Roché our Conference was a good deal with a lot of interaction for participants, compared to those completed around the United States.

5. Budget - J. Hoban reported that the current balance of our Chase bank account is \$19,952.90. We will have \$21,646.84 after several outstanding invoices are paid. The revenue from Conference was \$6,675 and the profit on Conference was \$6,202. We are in a great place financially, compared to past years due to the virtual conference.

6. Discussion about 2021 Conference - L. Roché said we have a \$30,000 contract with the Campbell House for the 2021 Conference. People liked the virtual version - what can we keep to have a virtual option? STARTALK records certain sessions for a virtual version. What would that cost? J. Hoban said the live streaming is easy - people are doing it now in class. L. Roché said to remember bandwidth limitations. A. De Torres Nuñez said this reached more people virtually and added revenue to KWLA. We should go with a hybrid model. J. Kennedy said we need to get sponsors for the Conference well in advance to help offset costs.

7. New Business -

L. Roché reported that Avant Assessment would like to offer professional development. There is a base price and we mark it up to membership and advertise it. They do sign up and everything. It would make money for KWLA.

L. Roché said that the Executive Board needs to talk about sending a rep to JNCL.

J. Rouhier-Willoughby wants to see a virtual event, rather than an in-person event. L. Kohler agrees.

L. Roché said we are looking to highlight a student and teacher in each region through social media.

8. Adjournment -

C. Martin moved to adjourn, A. Welp seconded the motion. The motion passed. The meeting was adjourned at 11:07 AM.

Upcoming Board Meetings:

- January 22-23, 2021 Retreat
- April 10, 2021 Showcase (?)
- May 15, 2021 KWLA Board Meeting
- August 7, 2021 KWLA Board Meeting
- September 17-18, 2021 - KWLA Conference
- October 9, 2021 Board Meeting