



## Kentucky World Language Association Board Meeting Minutes

April 25, 2020  
Zoom Meeting

L. Youngworth called the meeting to order at 9:00 AM.

1. The Executive Board members present were L. Roché Youngworth, B. McMaine, J. Hoban, J. Kennedy, J. VanHouten, and L. Kohler.

The members of the Full Board present were Pilar Gomez and Chelo Diaz-Martin (AATSP), Lucianne Junker (KCA), Andrea Fieler (AATG), Tracy Rucker (AATF), Yanhong Zheng (KACLT), Jeanmarie Rouhier-Willoughby (University), Alfonso de Torres Nunez (Awards Chair), Sara Loveless (PD Chair) and Koji Tanno (KAJLT) and Addison Welp (Regional Rep\_.

2. Minutes – Jennifer Hoban moved to approve the minutes, and Jeanmarie seconded. The motion passed.

3. J. Hoban gave an update of the financial information. The current balance was \$15,724.41. There is one final outstanding PO from the conference and two from Showcase. Potential outstanding balance (once outstanding PO are paid) will be \$16,417.41. Upcoming payments will be: TOY - \$500, LILL - \$500. Projected balance after those payments will be \$14,137.41.

4. L. Youngworth reported that due to COVID-19, there are challenges with teachers getting funds. Executive board decided to “cancel” the in-person conference. The Campbell House allowed us to reschedule for 2021 for no charge. They have a date open for September 18, 2021. We then discussed proposing a virtual conference for September 19, 2020.

L. Youngworth shared about Showcase. We had 99 registrants, lots of help from the Board beforehand, and awards were given out quickly. The day seemed to go smoothly and there was positive feedback. Attendance was a little lower, but there was a positive response. AATSP held an event the same day. AATG will not have immersion weekend until 2021.

A. de Torres Nunez, TOY Chair, reported that our current TOY, Elena Kamenetzsky, won SCOLT, and was competing against lots of great candidates. Topic and timing have resonated, considering the current situation. Showcase provided some time for L. Youngworth and A. de Torres Nunez to share some ideas. They have thought of creating categories for awards, such as “rising star,” but agreed to the same categories with a few tweaks. Deadline (prior to COVID-19) was June 1, 2020 (if possible) for AATs to have candidates selected. Process is up to each organization. We

strongly recommend alignment to current procedures for KWLA TOY because all documentation will already be prepared. Jennifer will move forward with updating the website and completing a social media blast.

S.Loveless, PD chair, reported that using PEARLL, but will need to put it off for a year, but a book study could be completed, as previously discussed.

S.Loveless will look at suggestions from ACTFL.

J. Kennedy reported that the KWLA meet-up, coordinated with J. VanHouten, was a last minute decision by the Executive Board. J. VanHouten noticed that OFLA had been offering meet-ups at this time of confinement and NTI, and decided KWLA should do something similar. We did two Meet-Ups last Thursday (24 and 12 participants, respectively). Everyone who is a member should have gotten an invitation. We talked about how people are handling NTI - what's working and what's not. We are doing a session on Tuesday and Thursday next week as well. We would like to see more Board Members attend the meetings. This week we are going to discuss the three modes of communication. We are going to invite Elena Kamenetzsky and Brenna Byrd, current and former TOY's, included. Christine Hutchins was in the meet-up on Thursday morning. L. Youngworth would like to know if any board members would like to host a meet-up, we support that. We could do break out sessions by language.

Bylaws - no update from B. Larkey

#### 5. 2020 Conference

L. Youngworth restated that the 2020 Conference would have to change to a digital format, due to the social distancing restrictions from COVID-19. J. Rouhier-Willoughby said her colleagues were nervous about the virtual format, but she completely understands why the change is necessary.

L. Youngworth said deferring to 2021 is a great idea because we cannot cover the \$30,000 it would cost and not be able to get attendees to come. We are postponing the face-to-face conference until 2021 for our new reality with the Coronavirus in mind per A. deTorres-Nunez.

A. Welp said if we can really do a great job with the virtual conference, we can get more members to join next year and come to the in-person conference in 2021.

J. VanHouten recommended we open up free membership for the time being, also for recruitment purposes. Members would receive free meet-ups but would like suggestions about what else it should include, and how long it should last. It is working for ACTFL who increased membership by 1400 members, instead of the projected 300. B. McMaine is suggesting a year and a half length of membership so that Showcase can be free. B. McMaine said we can record the virtual conference and make that available to membership as well.

We need fall registration to open soon and we need to charge something for the virtual conference. L. Youngworth suggested a cost of \$50 for non-members, \$25 for members (while membership is free.) A. Fieler said paying for the conference would help people remember to come. J. Hoban would think this would work. J. VanHouten would like to hear from what other states are doing and charging. L. Youngworth said we have to know soon to purchase a platform or set up a Keynote speaker.

B. McMaine wants to know if there should be a theme for the virtual conference. A. Fieler said we should keep the same theme and T. Rucker agrees, to save time and effort.

B. McMaine is envisioning a Zoom-type platform. B. McMaine would like to see around five sessions that happen simultaneously over three rounds. L. Youngworth would like to see 3 sessions at a time. J. Hoban would like to see it more spread out and not concurrent. Capacity will be based on the platform used.

T. Rucker said he can share via email about how he has done online sessions in the past successfully.

J. VanHouten asked if there would be a keynote. She thinks someone may be willing to do it for free. Keynotes were suggested via chat (Shannon Spasova, Lu Young, Tom Welch). L. Youngworth said that the TOY should also be announced in the opening session (in place of Awards Luncheon).

She would like to see the conference focus on backward planning and how to plan for the future based on the technology we have learned. Planning virtually is tough. L. Youngworth also said we need to focus on the basics of language and planning.

S. Loveless said not everyone can do everything virtually because of the lack of technology among students, especially in rural communities. B. McMaine said we could have different strands for the virtual online school versus those who cannot access the internet. We need to address both.

Several people want to interact with other people from Kentucky that you know. T. Rucker likes the idea of using Zoom's breakout sessions to make smaller groups.

B. McMaine asked about how to keep people from sharing the link to the virtual conference. J. Hoban said that we need to have everyone sign in with their full name so we can check who is there. Zoom is very familiar to everyone.

L. Youngworth said that our elections will be held leading up to the Conference and announced during the conference.

L. Youngworth said we can do lunch with Lu Young or with the TOY's at lunch time. Lu Young could also lead the closing session.

B. McMaine said AAT's will need to meet virtually as well. L. Youngworth said they could also do an online immersion dinner.

J. VanHouten would like to see fun sessions like yoga or Zumba in the target language.

L. Youngworth said that PD certificates will be emailed to participants.

L. Youngworth would like to offer free registration for presenters. J. Kennedy wanted to be sure presenters know that this is for the virtual conference only, so we don't set an unrealistic precedent. L. Youngworth said that the Board could choose to provide a discount for presenters in the future for live conferences. Board members should be willing to present.

J. VanHouten said that Break out "un-sessions" can happen as well.

To support our presenters, T. Rucker would like to do a tutorial about how to use Zoom as a presenter, due to his experience. A. Fieler would like to address online etiquette for presenters and participants.

B. Mc Maine said that how Sponsors work in the virtual setting needs to be explored. They can go in emails, in the presenters' beginning talk. We will need a new "benefit" list to send to potential sponsors.

We would need a virtual program and a shared list of links. Will need tech support for getting into the rooms/troubleshooting.

We can still do the silent auction with Pilar. We can do virtual trivia night with Gimkit or Kahoot.

L. Youngworth said the board could choose to have a winter PD for teachers and to gain revenue. It would be up to the next President of KWLA.

## 6. Adjournment

T. Rucker moved to adjourn, J. Kennedy seconded. Motion passed. Meeting adjourned at 10:56 AM.

## Upcoming Board Meetings:

- Saturday, 8/8/20 Board Meeting, Full Board, TBD
- Friday-Saturday, 9/18/20-9/19/20, Conference, Full Board plus Reps Meeting (Current and new)

