



Kentucky World Language Association

Board Meeting Minutes

September 27, 2019
Marriott Griffin Gate Resort

L. Youngworth called the meeting to order at 4:08 PM.

1. Roll Call

The Executive Board members present were L. Roché Youngworth, B. McMaine, J. Hoban, J. VanHouten and L. Kohler.

The members of the Full Board present were C. Diaz-Martin (AATSP), Brandi Larkey, Lucianne Junker (KCA), Jeanmarie Rouhier-Willoughby (University), Tracy Rucker (AATF), Yanhong Zheng (KCCT), Koji Tanno (KCJT)

The regional reps present were Remona Estep (new Regional Rep), Jill Susini, Gloria Newsome, Sarah Loveless, Addison Welp, Christine Hutchins, James Walke and Jennifer Marsh.

The conference coordinator L. Guerwane was present. Award chair B. Hawkins was present.

L. Youngworth reminded new and continuing Board Members alike that the Board Member Expectations are to be a representative, Be present at all meetings if you are invited, or send a substitute.

2. Approval of August Board Minutes

After the Board's review of the Minutes, J. VanHouten made the motion to accept the Minutes, seconded by B. McMaine, and the motion passed.

3. Conference Data

J. Hoban shared information on how reimbursements work for Board Member hotel rooms.

B. McMaine reported that we had 260 paying participants this year and 283 last year. There were 11 exhibitors and 54 sessions, including three last minute add-ons to fill in for those who couldn't come. We made \$320 from the Silent Auction.

J. Hoban reported that we have \$17440.00 in the bank account, \$9,161 in PayPal, \$680 checks, and \$ 630 cash for a total close to \$28,000. The bill for the hotel will be at least \$22,000, plus the number of hotel rooms that are required to pay for. We also have to pay our Keynotes. We need feedback on the conference.

KWLA is a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

4. Conference Feedback

Sponsors

T. Rucker would like to know who sponsored the Conference, to be sure what the committee work was worthwhile. J. Hoban would like to see us contact possible sponsors earlier in the year, before they have set their budgets. L. Guerwane said we should not put a ceiling on the sponsorship amounts. B. McMaine said we would like to increase the fee for exhibitors, due to the “going rate (\$300),” even for smaller conferences. B. McMaine said exhibitors were happier in the hallway this year. J. Rouhier would like there to be more mention of the sponsors. L. Guerwane said to tweet out thanks to Sponsors on social media. J. Rouhier said to put “Passports” in packets OR at the registration desk. T. Rucker would like to see us keep the “Passports.” J. Walker said to diversify gift card selection.

Silent Auction

This is supported by the Board to continue next year. One auction item per AAT is recommended. B. Larkey said write to local companies i.e. Ruth Hunt for donations. T. Rucker said he would like to have student artwork in the Silent Auction. C. Hutchins suggested having a cover contest like SCOLT for students is possible.

Trivia Night

This supported by the Board to continue next year. There are two KWLA members who would like to host trivia night: Madeline Sexton and Madeline Griffett.

Program

The feedback was that most everyone wanted a printed program. L. Junker suggested having a blown up version of the overall schedule on the wall. J. Walker would like a shorter program. B. McMaine said ads are still important in the program.

Theme

J. VanHouten said people were taking pictures of the tri-fold with stats on it. Opening session was really good in relating theme to conference participants.

Friday Lunch

It was much better this year than last year on Friday. The lunch was great with the discussion tables. The vegetarian option looked too small on Saturday. T. Rucker said it is difficult for a hotel

KWLA is a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

to satisfy every need at a luncheon like this. A. Welp said allergens are a problem for her at this hotel, but sometimes not at other hotels in Lex.

Sessions

L. Junker said her Friday was a grand slam - she attended all great quality sessions. J. Rouhier said she heard no complaints. B. Larkey said there was only 1 Latin session offered, but many more were proposed. L. Youngworth would like to see better-written session proposals. C. Hutchins said some Chinese were conflicting with each other. L. Kohler asked if proposal window could be opened sooner to avoid the May rush at school.

B. McMaine wanted to know about concurrent workshops. J. Susini and C. Diaz-Martin said the choices were great and free with regular registration.

J. Susini said her afternoon session was not well-attended. We should have an earlier break for exhibitors on Saturday. L. Guerwane said exhibitors need to know their exact schedule. We also need to make sure all exhibitors pay for their registrations so they get meals as well.

J. Hoban would like to see more sessions for immersion teachers. J. vanHouten said we could host a separate immersion teacher day. C. Hutchins said Confucius Institute teachers had a date conflict for this particular conference.

5. Feedback Survey

L. Youngworth tabled the survey questions due to time constraints.

6. Upcoming Considerations and Important Dates

2020 Conference is up in the air. J. VanHouten has gotten us some potential locations in Louisville. \$5335 will go to Marriott Griffin Gate because we can't fill the rooms. We may need to reimagine. We could collaborate with National Resource Center. Jillian Lykins does something in fall and spring in Colorado with 100 spots. Fall might be a one-day conference at UK. A survey will go out on Wednesday to membership. Each AAT and regional rep needs to reinforce the survey.

We don't have a Fayette Co. Public or Jefferson Co. Schools/OVEC rep. We will need to find one.

For Regional rep liaison, we are going to have you vote amongst yourselves on email. The winner will need to attend all future Board Meetings.

- Saturday, October 19, 2019 Full Board
- Friday, January 24, 2020 Exec Board
- Saturday, January 25, 2020 Full Board plus Reps
- Saturday, March 7, 2020 Full Board plus Reps
- Saturday, April 25, 2020 Full Board

KWLA is a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

- Saturday, August 8, 2020 Full Board plus Reps

7. Adjournment

B. Mc Maine moved to adjourn, seconded J. Rouhier. Meeting was adjourned at 5:15 PM.