



## **Kentucky World Language Association Board Meeting Minutes**

April 27, 2019  
Virtual Meeting

### **1. Roll Call**

The Executive Board members present were L. Roché Youngworth, B. McMaine, J.Hoban, and L.Kohler.

The members of the Full Board present were P. Gomez for C. Diaz-Martin, M. Griffett, B.Larkey, T.Rucker, J. Kennedy, J. Susini, S. Loveless, Y. Zheng and S. Zimmerman.

The co-conference managers present were L. Gravitt and L. Guerwane.

L. Roché-Youngworth called the meeting to order at 9:07 a.m.

### **2. Approval of October Board Minutes**

After the Board's review of the Minutes, B. McMaine made the motion to accept the Minutes with slight changes, T. Rucker seconded, and the motion passed.

### **3. Budget Update**

L. Youngworth reported that 2018 taxes were filed, and we owe \$0. We are approved as a non-profit and have received our tax exempt number for some purchases. In the future, we need to use our tax exempt number for all KWLA purchases, and only for KWLA purchases. We received a letter that there is legislative change, we do not have to charge tax for our conference or silent auction because we are a non-profit. Every year, we must do a \$15 annual report by June 15. We are going to add all Directors to the organization.

J. Hoban reported the Checking balance at \$15,175.20 and Showcase brought a profit of \$1,679.84.

### **4. Showcase**

L.Kohler reported that we had about 149 registrants for Showcase this year. This is a number that has remained rather steady for the last three years.

Due to positive changes to the structure of Showcase, we were able to recognize 69 award winners who received ribbons. This was up from 25 from last year. However, last year, we also issued

certificates with an overall proficiency rating which was not done this year. Several teachers lamented that change.

This event did generate some income this year for KWLA because our AAPPL exams were free. This will not necessarily be the case in future years.

We had 7 categories of students, including German for the first time in a long time, and three sections of Spanish (Heritage, Immersion and Non-Heritage/Non-Immersion). We had a few exhibitors as well (Lexington Sister Cities, UK Study Abroad, Confucius Institute). We had many, quality language workshops provided by the MCLLC department at UK, for whom we are grateful.

Despite the large number of Spanish student participants, UK's Spanish department did not provide any workshops for them. This is an annual issue. Maybe we can provide Spanish workshops from the Board in the future.

Due to the fact that only 11 of 25 Full Board members and regional representatives were present for Showcase, the Showcase experienced limitations.. Due to this and G. Medina's department judge shortfall, we did not deliver our promise to every student as not every project was judged. We had 121 Spanish projects among Heritage, Immersion and Non-Heritage/Non-Immersion groups and only about 80 students received scores for those projects. Georgie and two of his colleagues were working hard, but three people can only grade so many projects in 4 hours. We also had D. Ojeda and D. Mato step up in the conversation room to make sure every student was judged due to absence of judges. We need more buy-in from the Board to keep offering this event. If you cannot attend, you should send a replacement, just like any other board meeting. There were some extenuating circumstances that were shared with the Executive Board, but most absences were completely unexpected and adversely affected the event.

L. Youngworth suggested asking teachers to come and judge for PD hours and pushing the AAPPL exam since not every school makes it available. T. Rucker and J. Hoban want to keep it because it is good for the students and for advocacy. The problems we have at Showcase are not insurmountable.

J. Kennedy says we can get a list of the teachers ahead of time so we can communicate with them. We can advertise free lunch, but not money per L. Youngworth. J. Hoban hopes to get at least a reduced fee for Showcase AAPPL again next year.

March 7, 2020 is next year's Showcase date.

## **5. Announcements and Updates**

A. deTorres-Nunez stated that he is stepping down from the State World Language position, as the position was eliminated. The state still needs to have people write and vet new world language standards. The visiting international teachers' program is potentially being phased out. Technical education, reading, writing and math are focus of the state department at this time. KWLA needs to stay in the loop of what is going on at KDE. L. Youngworth said she will reach out to KDE and

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offer support for re-working the standards. With no money to pay stipends, the standards may be heavily influenced by the ELA department.

The Affiliate Organizations had no report.

S. Loveless reported that we got a lot of good input from the survey about Professional Development. She hopes to do the first presentation at KWLA on technology using all three modes of communication. With new regional reps, S.Loveless and J. Susini would do the facilitating at the conference to model how the regional rep model of PD works. The second one would be a follow-up in each Regional Rep's own region at the end of October or beginning of November. The PD committee has the summer to get everything together. Many times, money for PD is short for school districts in the spring. B. McMaine said we could do a three-part with an early spring PD. L. Youngworth loves the idea of plugging something at the conference that will take place after. She is not sure the session at KWLA will be held in exactly the same way at both conference and in the different regions.

It has been brought to the attention of the Board, with these PD sessions and the issues at Showcase, that we need to clarify what our Board contracts say. We need to be sure that required events are listed as "required." L. Youngworth suggests a 3-month overlap in the old and new board members being on the board to help with transition of members. T. Rucker would like to see a document generated for each board member and have something ready for August meeting.

J. Kennedy has been updating website. Submit pictures of different events if you have them. She is fine with keeping up with the website in the future, so if we budgeted for a webmaster, we can keep that money. If this becomes a paid position, it can't be a Board Member as it would affect the 501c3 status.

## **6. Conference**

B. McMaine **reported that the** budget will be \$30,000 in costs, \$41,250 income, for \$11,250 in profit. L. Youngworth stated that our organization's goal is to have enough money on hand to give a full conference. The cost per person would be \$165.

He also reported that \$1000 of the budget is for our keynote speaker, John Valentine, whose focus is on getting businesses involved with world language programs. This directly aligns with our 2019 conference theme. L. Youngworth is working on having Gerry Brooks make a video for the conference as well.

There will be a Moodle sent out for another conference committee meeting.

The 2019 registration link to JotForm will be sent soon to membership for the upcoming fall conference.

The following sub-committees were formed for the fall conference:

- o Lucas and Lhousseine “Louie” are working on the division of labor - both have a lot of experience to bring to the table.
- o C. Diaz-Martin and P. Gomez are going to run the silent auction sub-committee.
- o L. Youngworth is in charge of trivia night, hopefully with Sara-Elizabeth Cotterell.
- o M. Motsinger will be in charge of the vendors sub-committee.
- o J. Kennedy is going to be working on the vendor passport.
- o Un-session sub-committee will be B. Larkey, C. Hutchins, and S. Loveless. Sara-Elizabeth Cotterell can be consulted for her expertise on the subject.
- o Vetting of proposals committee (June) will be L.Kohler, B.McMaine, T. Rucker, B.Larkey, C. Hutchins and L. Youngworth.
- o Lucas and Louie are in charge of general climate.
- o “Best of” committee needs to do a great job figuring out who best to send to SCOLT. Committee members will be M. Griffett and L. Kohler.
- o Sponsors Committee need to create a graded level of support and find sponsors. This will be headed by L. Youngworth.

J. Kennedy would like to be informed of which sessions to highlight on social media.

We need more conference proposals from across the state. We need more from the Board, as we are leaders in the state.

We will be working through July on Conference.

C. Hutchins moved to increase rate of conference by \$5 for all attendees except for student rate. Seconded by J. Hoban and motion passed.

J. Kennedy is going to send another email blast to encourage teachers to nominate colleagues for TOY. She will also promote conference proposals soon.

## **7. Adjournment**

C. Hutchins made the motion to adjourn at 11:59. S. Zimmerman seconded and the motion passed.

Upcoming Board Meetings:

- 8/10/19 Board Meeting, Full Board, TBD

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