



## 2022 Annual Conference Sponsorship Levels

The Kentucky World Language Association's annual conference is the largest gathering of language educators within our state. Attendees include educators and language enthusiasts from kindergarten to college, representing more than 7 states and 12 languages. Sponsorship is a powerful way to share your company's products while supporting language learning in Kentucky.

<b>Platinum Sponsor</b> \$1000	
<b>1 Available</b> <b>Workshops and Sessions</b> Company name and logo on every intro slide for all workshops and sessions, half-page flyer ad in attendees' envelope and in virtual program, logo included on social media blasts and on website conference page	<b>1 Available</b> <b>Trivia Night</b> Company name included in Trivia Night title, logo on team/table cards, inclusion in trivia category, half-page flyer ad in attendees' envelope and in virtual program, logo included on social media blasts and on website conference page
<b>Gold Sponsor</b> \$700	
<b>1 Available</b> <b>Lanyard</b> Company name printed on attendees' lanyards, half-page flyer ad in attendees' envelope and in virtual program, logo included on website conference page	<b>1 Available</b> <b>Goody Bag</b> Company name or logo printed on attendees' envelope, half-page flyer ad in attendees' envelope and in virtual program, logo included on website conference page
<b>Silver Sponsor</b> \$500	
<b>1 Available</b> <b>Opening Ceremony</b> Company name/logo on each table, slideshow mention, quarter-page flyer ad in attendees' bag, presentation mention during ceremony, logo included on website conference page and in virtual program	<b>1 Available</b> <b>Awards Ceremony</b> Company name/logo on each table, slideshow mention, half-page flyer ad in attendees' bag, presentation mention during ceremony, logo included on website conference page and in virtual program

<b>Bronze Sponsor</b> \$300	
<b>4 Available</b> <b>Snack Break</b> Company name/logo posted at snack station, snack, company name associated in virtual program as snack sponsor, logo included on website conference page	<b>2 available</b> <b>Coffee Break</b> Company name/logo posted at snack station, snack, company name associated in virtual program as snack sponsor, logo included on website conference page
<b>Program Ad</b>  Full page color= \$750  Full page b/w= \$500  Half page b/w= \$300  Quarter page b/w= \$175	<b>Flyer included in Envelope</b>  Full page color= \$750  Full page b/w= \$500  Half page b/w= \$300  <b>Sponsor must provide printed flyers by 9/3/22</b>

To secure a sponsorship or obtain more information, contact: Jeanmarie Rouhier-Willoughby at [president@kwla.org](mailto:president@kwla.org)

<b>Exhibitors</b>	
<b>Table Space</b> Tables are 6' long and include 2 chairs, black table cloth, waste basket and welcome bag.  One table= \$155 One table (loyal exhibitor)= \$105 Two tables= \$280 Two tables (loyal exhibitor)= \$205	<b>Extra Charges</b> Electricity per connection to table= \$25.00 Material shipping fees= Please contact hotel

To register as an exhibitor, visit [kwla.org](http://kwla.org) or contact Elena Kamenetzky at [elena.kamenetzky@jefferson.kyschools.us](mailto:elena.kamenetzky@jefferson.kyschools.us)

<b>Silent Auction</b>
If you would like to donate an item to our Silent Auction, please contact Pilar Gomez at <a href="mailto:pilar.gomez@anchorage.kyschools.us">pilar.gomez@anchorage.kyschools.us</a>

