



Kentucky World Language Association Board Meeting Minutes

January 23, 2020
Zoom Meeting

J. Rouhier-Willoughby called the meeting to order at 9:02 AM.

1. The current Executive Board members present were J. Rouhier-Willoughby, L. Roché Youngworth, J. Hoban, S. Merideth, and M. Sexton

The current members of the Full Board present were Alfonso de Torres Núñez (Awards Chair), Andrea Fieler (AATG), Brenna Byrd, Jen Kennedy (Communications), Jill Susini (AATF), Lucía Fraile (CKEC), Lydia Kohler (Showcase Chair), Wei Jiang, Brenna Byrd (post-secondary representative), Hubert Schroer (SESC), Koji Tanno (KAJLT), S. Loveless (WKEC), Eli Beardsley (Jefferson County Public Schools)

2. Minutes - JRW moved to approve the minutes. The motion passed.
3. Vacant Positions

There are several vacant positions on the board: PD Chair, By Laws Chair, and Several Regional Reps (GRREC, NKCES, OVEC, KVEC, Jefferson County Private Schools, Fayette County Private Schools)

The executive board will function as the chair of the PD Committee.

J. Rouhier-Willoughby has asked Tracy Rucker to chair the By Laws Committee.

J. Susini will reach out to Elish Trish for Fayette County Private Schools.

S. Loveless will reach out to Gloria Newsome, who has returned to teaching and previously held the role.

A. de Torres Núñez asked where to find the list of regionals. J. Rohier-Willoughby responded that it is available on the KWLA website.

4. Showcase Update: L. Kohler

Website change: Change “the money is due by March 5” to “the registration is due by March 5”; the cost is has changed from \$12 to \$7 since the AAPPL exam will be excluded during the pandemic

Projects will be submitted via YouTube

On the day of the showcase, there will be still be online language lessons, primarily from universities

UK is allowing the showcase to use the university Zoom account

The committee still has to create the logistics for the interpersonal interviews.

There are very few changes on the rubrics

J Susini: Is it still limited to 10 students per teacher. L. Kohler: Unsure. If teachers ask for special permission, then of course

General Showcase description: Rebrand in 2011 from Festival to Showcase which is proficiency based. Usually, students receive proficiency scores in reading and listening from the AAPPL, have an interpersonal interview with a K-12 educator, and complete a culture-related project (see booklet on website) with an accompanying written description in the target language. Reading and listening receive scores from AAPPL, interpersonal is scored by teachers on a Google Form. The project is most complex. Students are grouped by language, then writing level (Novice, Intermediate, & Advanced), project type, and finally the projects are ranked within those categories. Ribbons are given for the projects only. All board members are expected to participate in the showcase through interviews, judging, and/or a language lesson.

B. Byrd asks about including cultural lessons as well. L. Kohler responds that that will still be included. She would also like each presenter to create a session description to inform students about.

5. Approval of 2021 budget approval: J. Hoban & J. Rouhier-Willoughby

The bank account currently sits at **20,910.20**. Revenue is expected from memberships, conferences, AVANT Assessment PD, and sponsorships (although the sponsorships are not currently in the budget)

H. Schorer moves to approve the budget. J. Kennedy seconds. Motion passes.

6. 2021 Conference

We must at least break even on the conference, between registration, filling rooms, and digital PDs. The board set the theme as Moving Forward: New Standards, New Ideas.

Do we want to have a virtual component to the fall conference? One idea is to select a session from each time slot to record and broadcast. We need to make sure that whatever we do, it does not cannibalize the in-person participation and resulting registration fees. We would likely set the cost the same as one-day attendance. If access and growing the organization is what we want, this provides both access and support for more of the state population. We can try it this year and see what to do in the future. This also allows us to pull in more out-of-state folks, can give live people the opportunity to see more sessions, and record session as documentary or for future use. Get far away people doing stuff. Have a networking session for online-only and/or run a Twitter chat.

B. byrd moves to include an online component. M. Sexton seconds. Motion Passes

Sponsorship: The executive board will be sending out a form letter within the next week. Each board member is expected to contact at least one potential sponsor before the end of February.

7. New Business

o PD Rollout - J. Kennedy

We have completed the initial rollout. We do not yet know from Aziz/AVANT how we're tracking our funds. Plan to do a second round of communication in the next couple of weeks. Board members should promote by word of mouth and official communications as much as possible

o JNCL Update

JNCL is a national organization that advocates for language learning. In February, there are language advocacy days in Washington, DC. Due to COVID, there will

be virtual advocacy days to lobby, which J. Rouhier-Willoughby and J. Hoban will be attending, and Elena Kamenetzky will be speaking as well as ACTFL TOY. They will talk about the experience at the next board meeting. As much as possible, the board should also advocate on social media during the events.

- ACTFL/SCOLT plan

There will be a number of representatives from Kentucky at both conferences.

- Gravitt Fund: S. Meredith

Past President and perpetually involved leader Lucas Gravitt passed away. There is a five-person committee, The Gravitt German Committee, who are managing the fund. There are KWLA, AATG, national, and outside connections. The fund will be managed through the KWLA treasury, with thoughts of making a sub-account as funds allow. The fund will be used to support German teacher attendance at professional development sessions and conferences, to provide travel scholarships to German secondary and post-secondary students, to purchase materials for German classrooms. The awards would be given twice a year, once in the spring and once in the fall, and the recipients will be acknowledged at the KWLA conference.

The KWLA website will have a committee page that includes a description of the GGC, donation instructions, and contact information for the board.

- Awards

ADTN is proposing a division of the Amici Linguarum, giving one within the education field, and one to outside or corporate organizations. The executive committee approved this division.

Additionally, we would like to further highlight the outstanding teachers from each language organization by having them participate in a spring PD series that would provide them with an honorarium.

B Byrd moves to accept the changes. E Beardsley seconds. Motion passes.

Finally, we could have a language teacher and student of the month, which allows us to engage with and highlight the broader language community.

JRW says this is important to growing our organization, and ADTN says opening this up to students helps us grow in the long term.

J. Kennedy wants to lead this initiative for her LILL leadership project. The board decides on joint management between the communications and awards committees. Timeline: Attempt to have at least one teacher before the end of the school year

- Advocacy, CTE, and Seal

LYR has chosen the Seal of Biliteracy as her past-president mission. The SoB is a nationally recognized recognition that has been adopted by most states. It can be done at the school, district, or state level. Several counties in Kentucky have already adopted the Seal. There is also a Global Seal of Biliteracy, and ACTFL has come up with guidelines for the seal for World Language learners. There is limited movement at KDE, so we're advocating for how to expand from guidelines to an official Kentucky Seal of Biliteracy. While many teachers think of AP as the end goal in language learning, the Seal can be a level beyond that since it can begin at younger grades, can encompass our EL students, and works

as a long term career endorsement. Our new state superintendent was influential in his previous position in bringing the Seal to Colorado.

In JRW's position as language department chair at UK, advocacy through career and technical alignment was highly successful. She wants to bring a similar type of advocacy to KWLA. She plans to focus on bringing two groups together with languages: Literacy and Career & Technical Education. It can be difficult to build these connections, but you have to start by building individual connections. If the rest of the board has connections they would like to share, JRW encourages them to do so. This plays into our advocacy for the Seal as a tool for future career advancement. Chamber of Commerce alliances. Alltech language links also. former FCPS board member is on chamber of commerce

- Other business
 - i. Regional reps trying to get teacher contact lists together

Adjourned at 11:30