



Kentucky World Language Association Board Meeting Minutes

August 8, 2020
Zoom Meeting

L. Youngworth called the meeting to order at 9:04 AM.

1. The Executive Board members present were L. Roché Youngworth, J. Hoban, J. Kennedy, J. VanHouten, and L. Kohler.

The members of the Full Board present were Pilar Gomez and Chelo Diaz-Martin (AATSP), Jessamyn Rising (KCA), Andrea Fieler (AATG), Tracy Rucker (AATF), Yanhong Zheng (KACLT), Jeanmarie Rouhier-Willoughby (University), Sarah Loveless (PD Chair) and Christine Hutchins* (Regional Rep).

2. Minutes – J. Kennedy moved to approve the minutes and C. Hutchins seconded. The motion passed.

3. Updates

Finances - J. Hoban reported that KWLA has \$15,078.00 in the bank account. \$572.29 was recently received from PayPal. Eighteen registrants have paid for the Conference for a total income of \$450 so far. Only one outstanding invoice from Showcase is in transit.

L. Roché reported that we pay \$300/year to keep the address/mailbox the same, which facilitates districts paying invoices.

L. Roché also stated that if we get in a positive place financially, KWLA should send a representative to JNCL to advocate for languages. J. Hoban said it is virtual due to COVID, so very low cost. L. Roché would like to see representatives from elementary, middle, high, post-secondary, and a Teacher of the Year attend if possible. L. Roché tabled the thought for now.

Teacher of the Year - L. Roché reported that we have chosen Teachers of the Year for all languages except Latin and NNELL. There are candidates for Amici and Lifetime Achievement awards, but the Board needs more details. Each AAT can share their winners on social media. The Awards Committee will meet soon. This will be the Thursday before the conference, because Trivia will be held Friday night. The Board is encouraged to follow and interact with our current Teacher of the Year, Elena Kamenetzsky, at ACTFL on social media to support her candidacy.

Professional Development - S. Loveless reported the Book Study went very well over the summer.

The only complaint was that not everyone received four hours of PD. J. Kennedy said you had to attend each meeting to get four hours of PD. If a teacher only came to one, it would only be worth one hour of PD. J. Kennedy said 60 signed up, but 20 teachers attended. Fifteen people filled out the survey and the only negative comment was that it was targeted more to K-12 rather than K-16. We want to be sure our post-secondary teachers feel served by our offerings.

J. Kennedy reported that the Back to School Happy Hour was Thursday. The attendees said they would like to have virtual meet-ups again like we did in the spring during NTI. They would also like to see another book study happen. She said maybe even keep the social justice theme because it is so timely. T. Rucker had several AATF virtual meetings as well, so he would like us to coordinate dates so there is less overlap. L. Roché agreed. The Book Study was scheduled based on host schedules for the summer and suggests a Board Calendar. J. Kennedy said we could do a Google Drive Calendar to share. We may have the same book study repeated because some people could not attend in the summer and add another book. T. Rucker suggested making the meetings regional so that people can get to know people in their geographical area. J. Kennedy said we could have regional reps serve in this capacity.

Advocacy - J. Kennedy would like to suggest some projects. She would like to see us welcome the new Education Commissioner from our teachers and students across languages and across the state. A. Fieler suggested using Padlet to say hello. L. Roché said we could offer choices to schools and teachers - one virtual and one to send via mail. She would also like to have a student spotlight on the KWLA website and social media nominated to the Regional Reps.

Affiliate News/Highlights - T. Rucker said AATF meet-ups happened, but would have liked to have seen more participation. He also highlighted the Teacher of the Year selection process AATF-KY used in 2020 that could be shared with other AAT's. L. Roché said it could be vetted through A. deTorres-Núñez to be shared with others.

A. Fieler reported that they have chosen their Teacher of the Year and in the fall there will be a PD about diversity in Germany. AATG did a service learning project in the spring.

Y. Zheng reported that they chose their Teacher of the Year. She asked her Teacher of the Year candidates to submit proposals to the KWLA Conference. During the summer, there was a Chinese conference and she shared the links with her membership. There was also the opportunity to learn about online teaching tools.

J. Kennedy reported that NELL had their summer institute and that was a huge success. Their leadership had a conference about how to be a better board.

L. Roché reported that we are looking for nominees for President-Elect, President, Secretary, Communications Director and some regional rep positions. L. Kohler will put a Google Form together so the membership can vote during the virtual conference.

L. Roché reported that the new state standards are here in draft form. They went through the approval committee and gave final feedback on the draft. The next step is to have public feedback. We are very in line with the national standards with tweaks that meet Kentucky's needs.

4. 2020 Conference

J. Kennedy said we have most all sessions decided. There is one outstanding session from a previous ACTFL Teacher of the Year Katrina Griffin and Thomas Sauer.

She is working on making the program a PDF with clickable links.

This part of the meeting is a work session to get the Conference ready. Breakout sessions occurred.

The online platform is probably going to be Zoom. We need to figure out the budget for that. There are four rounds, three sessions per round. All will be videoed to be viewed asynchronously later. Recording has been difficult through Zoom. We may choose to disallow chat. There are a lot of factors to keep in mind when recording. You can do a YouTube option as well. We can reach out to NNELL, AATF and other organizations who have already had their conferences on Zoom for tips on chat features, recording and which package they bought.

The Trivia Night needs to be planned with the Immersion Dinner afterward. We may put the AAT meeting with the Immersion Dinner instead of the usual Saturday morning 8 AM slot. It will be up to each AAT group, but let L. Roché know so it can be publicized.

J. VanHouten announced that the Keynote Speaker during the Opening Session will be Tom Welch. L. Roché shared that his message will be about being "innovative." J. Van Houten mentioned Felicia Smith, Commissioner of Education finalist, will also speak.

L. Roché would like for us to have a sponsorship for our Teacher of the Year award to help with costs associated with the next level. This would be similar to the Ashland sponsorship of the Kentucky Teacher of the Year.

5. Ad-Hoc Committees

Awards - J. Van Houten will do an introduction during the awards ceremony. There will be a summary of each Teacher of the Year. Hoping the Teacher of the Year can have a "live" moment. Maybe a knock on the door with balloons. Share any ideas with Alfonso on how to surprise this year's Teacher of the Year. The Awards Sessions may have a raffle to encourage participation. We need something to raffle off.

Presenter and Host Zoom Training - J. Hoban said that T. Rucker will be in charge of helping others with "how to" zoom. T. Rucker said he will record the Loom presentation, he can also work out a time where he is live. He suggested possibly offering the same zoom tutorial multiple times. L. Roché pointed out that this tutorial is not only for presenters but also for hosts.
Zoom and Loom deadline: Sept. 1

Board Member Schedule - S. Loveless shared a list of Jobs from L. Kohler's breakout room. T. Rucker suggested that there be multiple on-call tech people at one time.

Laura suggested that the host and presenters should be in rooms thirty minutes before their session is scheduled to begin.

Sponsors: Sponsorship will take place this year, but we will have no vendors to keep things simple. The sponsors will be mentioned in each session. Suggestion was made to have a link explaining the levels of sponsorship of gold, silver, and bronze. After discussion, the price of sponsorship was decided to be \$150, like we usually charge for tables in the exhibit hall.

Silent Auction: J. Rouhier-Willoughby will send out a list of possible sponsors to board members so they can ask for gifts cards or memberships for silent auction. Her committee is also reaching out to textbook companies, restaurants, international companies such as AllTech, Lexmark (local companies in Lexington) where students are doing internships. J. Hoban asked J. VanHouten if the World Affairs Council would have any connections. Jen Ken will check in on Sept. 1 about silent auction items. Pilar found a free website to use for the silent auction.

It was asked if there was a need to meet Post-Conference and the consensus of the group was no. The next board meeting is in October.

All board members are expected to attend the conference. If you cannot attend, someone must attend in your place.

6. Adjournment

J. Rouhier-Willoughby moved to adjourn, C. Hutchins seconded the motion. The motion passed. The meeting was adjourned at 12:13 PM.

Upcoming Board Meetings:

- Friday-Saturday, 9/18/20-9/19/20, Conference, Full Board plus Reps Meeting (Current and new)