



## 2020 Annual Conference Sponsorship Levels

The Kentucky World Language Association's annual conference is the largest gathering of language educators within our state. Attendees include educators and language enthusiasts from kindergarten to college, representing more than 7 states and 12 languages. Sponsorship is a powerful way to share your company's products while supporting language learning in Kentucky.

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| <b>Gold Sponsor</b><br>\$2,000   |
| <b>1 Available</b><br><b>Awards Ceremony</b><br>Company name/logo all opening slides at each session, full page ad in program, presentation mention, logo included on website conference page and in all social media  |
| <b>Silver Sponsor</b><br>\$1,000   |
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| <b>Bronze Sponsor</b><br>\$150   |
| Logo in program with other Bronze Sponsors and on opening slides at each session with other Bronze Sponsors  |

To secure a sponsorship or obtain more information, contact Laura Youngworth at [president@kwla.org](mailto:president@kwla.org).

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| <b>Silent Auction</b>   |
| If you would like to donate an item to our Silent Auction, please contact Pilar Gomez at <a href="mailto:pilar.gomez@anchorage.kyschools.us">pilar.gomez@anchorage.kyschools.us</a> |

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| <b>Exhibitors</b>   |
| We value our Exhibitors and feel that they are an important part of our yearly conference! The products and information they share not only expand our teachers' knowledge but keeps them up to date with the newest tools and resources. Feedback we received from other World Language leaders led us to believe that virtual "rooms" for attendees to visit vendors/exhibitors have not been successful. We hope our loyal and new-to-us exhibitors will understand and find a choice amongst our Sponsorship options that meets their needs. We will do our utmost to advertise and promote their company before and during our virtual conference this year. |