



2020 Annual Conference Sponsorship Levels

The Kentucky World Language Association's annual conference is the largest gathering of language educators within our state. Attendees include educators and language enthusiasts from kindergarten to college, representing more than 7 states and 12 languages. Sponsorship is a powerful way to share your company's products while supporting language learning in Kentucky.

<p>Diamond Sponsor \$2000</p>	
<p>1 Available LED Up-Lighting Logo</p> <p>Company logo projected on the floor in a prime location throughout the conference, half-page ad in printed program, half-page black and white flyer included in attendees welcome bag/envelope, logo included on social media blasts and website conference page</p>	
<p>Platinum Sponsor \$1000</p>	
<p>1 Available Conference Program</p> <p>Full, back page ad on printed conference program, half-page flyer ad in attendees' bag/envelope, logo included on social media blasts and website conference page</p>	<p>1 Available Trivia Night</p> <p>Company name included in Trivia Night title, logo on team/table cards, inclusion in trivia category, half page ad in printed program, logo included on social media blasts and website conference page</p>
<p>Gold Sponsor \$700</p>	
<p>1 Available Lanyard</p> <p>Company name printed on attendees' lanyards, half page ad in printed program, logo included on website conference page</p>	<p>1 Available Goody Envelope/Bag</p> <p>Company name or logo printed on attendees' envelope/bag, half page ad in printed program, logo included on website conference page</p>
<p>Silver Sponsor \$500</p>	
<p>1 Available Opening Ceremony</p> <p>Company name/logo on each table, slideshow mention, quarter page ad in printed program, presentation mention, logo included on website conference page</p>	<p>1 Available Awards Ceremony</p> <p>Company name/logo on each table, slideshow mention, quarter page ad in printed program, presentation mention, logo included on website conference page</p>
<p>Bronze Sponsor</p>	

\$300	
4 Available Snack Break	2 available Coffee Break
Company name/logo posted at snack station, snack, company name associated in program as snack sponsor, logo included on website conference page	Company name/logo posted at snack station, snack, company name associated in program as snack sponsor, logo included on website conference page
Patron Sponsor	
Program Ad	Flyer included in conference Bag/Envelope
Full page color= \$750 Full page b/w= \$500 Half page b/w= \$300 Quarter page b/w= \$175	Full page color= \$750 Full page b/w= \$500 Half page b/w= \$300
Sponsor must provide ad design by 9/2/20	Sponsor must provide flyer design by 9/2/20

To secure a sponsorship or obtain more information, contact Laura Youngworth at president@kwla.org.

Exhibitors	
Table Space	Extra Charges
One table= \$200 One table (loyal exhibitor)= \$150 Two tables= \$350 Two tables (loyal exhibitor)= \$280	Electricity per connection to table= \$25.00 Material shipping fees= Please contact hotel

To register as an exhibitor, visit kwla.org or contact Maureen Motsinger at jmaureen49@gmail.com

Silent Auction
If you would like to donate an item to our Silent Auction, please contact Pilar Gomez at pilar.gomez@anchorage.kyschools.us