



Kentucky World Language Association Board Meeting Minutes

October 19, 2019
Virtual Meeting

L. Youngworth called the meeting to order at 9:05 AM.

1. Roll Call

The Executive Board members present were L. Roché Youngworth, B. McMaine, J.Hoban, J.Kennedy, J. VanHouten and L.Kohler.

The members of the Full Board present were F. Castillo (AATSP), Brandi Larkey, Tracy Rucker (AATF), Yanhong Zheng (KCCT), and Koji Tanno (KCJT) .

The regional reps present were Sarah Loveless (PD Chair) and Christine Hutchins (Liaison).

2. Approval of September Board Minutes

After the Board's review and corrections of the Minutes, J. Hoban made the motion to accept the Minutes, seconded by T. Rucker, and the motion passed.

3. Conference Updates

2019

J. Hoban reported that she has emailed the Treasurer's Report to all. Our current Chase Bank balance is \$31,973.47. We have some checks that have not been cashed yet to be added to this account. \$28,895.74 was the cost of the Conference at the Marriott. We do have close to \$8000 in unpaid Purchase Orders. The conference drew 260 participants over two days. Friday was our bigger attendance day of the two. Most people purchased the full conference.

Survey Results

B. McMaine reported that the survey had 45 responses. The simple survey was to see what people want in future conferences. 88% who responded attended this year's conference. Which two factors are most important to you to attend conference? 55% said relevance of session topics. 46% said location impacts. 42% chose cost. 15% Networking. How would like like conference set up?

KWLA is a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

77% said they prefer the current Friday-Saturday set-up. 37% preferred just a Saturday. Which session format do you prefer? 77% prefer the current format with multiple sessions and workshops. Where would you like to attend? 82% said Louisville. Where would you be likely to stay in a hotel? 51% Louisville, 37% Lexington. Which conference venue would you prefer? 84% prefer a hotel. 80% said university is fine. 64% said K-12 school would be fine. T.Rucker said people are willing to go all over Kentucky. Maybe we should branch out? L. Kohler was surprised the 80% were willing to go to a university. T. Rucker said the hotel option is always expensive and we could save some money. B. McMaine liked learning that most people like the current format. J. VanHouten said we are trying to bring new people in, not keep the current folks. J. Kennedy said we could maybe have more respondents if you advertise the survey on Facebook and Twitter. J. VanHouten said we used to have 500 attendees, but money will always be a question for people to attend. L. Youngworth reminded the Board that there is zero professional development money in the state currently.

2020

J. Van Houten said we may be able to use the help of the National Resource Center. Not an un-conference in the fall. Maybe in the spring to bring in other members. Long pedagogical workshop for everyone. Smaller sessions to flesh out the main idea. L. Youngworth said the new WL standards should be out by next fall and that would be a draw for school districts to send teachers. Right now, they are in the process of forming a committee of teachers and administrators at the state level.

L. Youngworth said we are potentially looking for having a conference at a university in Louisville. There are some challenges such as having access to a campus on a school day, but we are looking into it. J. VanHouten said that she can look for other venues for Friday. Perhaps Friday could be an un-conference and regular sessions and workshops on Saturday. J. VanHouten said bringing in bloggers and Twitter folks would draw people in because they have a following.

T. Rucker said concerning sponsors that we should contact them earlier. B. McMaine says we need to have a venue, dates and a theme before we start to look for vendors. We had sponsors based on personal connections in 2019, but generally those who bring fruition are the ones we know personally. We should try to cast a broad net based on relationships with the Board and within the membership of KWLA.

L. Youngworth wants the Board to contact the membership about the survey and about being a part of the committees we have.

4. Committees

How will we proceed this year on our committees based on the Board's wishes? That is the focus today per L. Youngworth.

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- Bylaws - B. Larkey talked through the current By-Laws and proposed changes. The first one is that anyone can be a member, not just World Language teachers. Discussion took place for the second change that the voting members are members of the Board January 1 after being elected for two years. Not to be included in the By-Laws, we want newly elected Board Members to shadow their predecessor from Conference until January 1 to learn the ropes. This will be added to Board member expectations. Change three is to the Ex-Officio officers who can be voted on by the Executive Board as needed. L. Youngworth said the changes will be cleaned up and voted on via email.
- Awards

B. Hawkins has resigned as awards chair, but will continue to support the new awards chair, when decided. Awards are an advocacy piece that we need to continue to use. L. Youngworth would like to nominate Alfonso deTorres-Nunez as Awards Chair. J. VanHouten supports his nomination to this position. We appreciate Ben Hawkins work in the area for many years. L. Kohler made a motion to place A. deTorres-Nunez as Awards Chair, seconded by J. Hoban.

L. Youngworth said discussion will continue to support immersion teachers in the state and perhaps include those teachers in Awards, to support TOY to have a platform in the state. T. Rucker says we need an Awards Committee as well.

- PD

S. Loveless reported that we are going to try to do a book study or two per year. It would involve the regional reps assigning chapters to be read and there would be discussion online relevant to the book and related classroom teaching. L. Kohler said she liked that it was accessible to everyone. J. VanHouten suggested it could be a part of a chat run by KWLA, perhaps on Twitter to attract younger and tech-savvy teachers. T. Rucker said that those who did not read the book can still jump in and share on Twitter. S. Loveless would like to see tie-in to Instagram so we can see what is happening as a result of the chat across the state. L. Youngworth said the PD committee needs decide whether to pick a WL specific book or an any-teacher book to apply to WL classroom. J. Hoban said that she thought we should start with WL and maybe change for the second book. PD credit cannot be given for Twitter time, but can be for an online meeting, such as the Virtual Meeting the Board is having right now. S. Loveless said from the survey and conference goers, they wanted the PD to be free if possible.

- Showcase

L.Kohler reported that the Showcase date is March 7, 2020. This is an all-hands-on-deck event. Please let her know if you are sending a substitute to judge or proctor as soon as you know if you cannot come personally. This is absolutely vital if you are a teacher of Spanish, as we are always

short Spanish judges. Please encourage colleagues across the state to come and judge and get some PD credit for the day. This is a great way for teachers to get an idea about what Showcase is like if they haven't brought students before. The training for all judges will begin promptly at 8 AM. The Showcase committee has a planned meeting next Saturday at 10 AM at Panera Bread on Richmond Road in Lexington to talk about what specific measures we can include to ensure that ALL student projects get judged in 2020. L. Kohler will also send out an email to Showcase committee members to get feedback on these measures so all can weigh in, even if far away.

NSA would like to help at Showcase, according to L. Youngworth and J. VanHouten who will provide contact information for them. J. Hoban would like to see a pilot group of students take the whole AAPPL exam. L. Kohler agreed that a pilot group of 10-20 would be manageable in 2020.

5. New Business

None

6. Meeting Dates

- Saturday, October 19, 2019 Full Board
- Friday, January 24, 2020 Exec Board
- Saturday, January 25, 2020 Full Board plus Reps
- Saturday, March 7, 2020 Full Board plus Reps
- Saturday, April 25, 2020 Full Board
- Saturday, August 8, 2020 Full Board plus Reps

7. Adjournment

B. McMaine moved to adjourn, T. Rucker seconded, and the motion passed. Meeting was adjourned at 11:03 AM.