



2019 Annual Conference Sponsorship Levels

The Kentucky World Language Association's annual conference is the largest gathering of language educators within our state. Attendees include educators and language enthusiasts from kindergarten to college, representing more than 7 states and 12 languages. Sponsorship is a powerful way to share your company's products while supporting language learning in Kentucky.

Platinum Sponsor \$1000	
<p style="text-align: center;">1 Available Conference Program</p> <p>Full, back page ad on printed conference program, half-page flyer ad in attendees' bag/envelope, logo included on social media blasts and website conference page</p>	<p style="text-align: center;">1 Available Trivia Night</p> <p>Company name included in Trivia Night title, logo on team/table cards, inclusion in trivia category, half page ad in printed program, logo included on social media blasts and website conference page</p>
Gold Sponsor \$700	
<p style="text-align: center;">1 Available Lanyard</p> <p>Company name printed on attendees' lanyards, half page ad in printed program, logo included on website conference page</p>	<p style="text-align: center;">1 Available Goody Envelope/Bag</p> <p>Company name or logo printed on attendees' envelope/bag, half page ad in printed program, logo included on website conference page</p>
Silver Sponsor \$500	
<p style="text-align: center;">1 Available Opening Ceremony</p> <p>Company name/logo on each table, slideshow mention, quarter page ad in printed program, presentation mention, logo included on website conference page</p>	<p style="text-align: center;">1 Available Awards Ceremony</p> <p>Company name/logo on each table, slideshow mention, quarter page ad in printed program, presentation mention, logo included on website conference page</p>
Bronze Sponsor \$300	
<p style="text-align: center;">4 Available Snack Break</p> <p>Company name/logo posted at snack station, snack, company name associated in program as snack sponsor, logo included on website conference page</p>	<p style="text-align: center;">2 available Coffee Break</p> <p>Company name/logo posted at snack station, snack, company name associated in program as snack sponsor, logo included on website conference page</p>

Patron Sponsor

Program Ad	Flyer included in Envelope
Full page color= \$750 Full page b/w= \$500 Half page b/w= \$300 Quarter page b/w= \$175	Full page color= \$750 Full page b/w= \$500 Half page b/w= \$300 Sponsor must provide printed flyers by 9/7/19

To secure a sponsorship or obtain more information, contact Laura Youngworth at president@kwla.org.

Exhibitors

Table Space	Extra Charges
Tables are 6' long and include 2 chairs, black table cloth, waste basket and welcome bag. One table= \$155 One table (loyal exhibitor)= \$105 Two tables= \$280 Two tables (loyal exhibitor)= \$205	Electricity per connection to table= \$25.00 Material shipping fees= Please contact hotel

To register as an exhibitor, visit kwla.org or contact Maureen Motsinger at jmaureen49@gmail.com

Silent Auction

If you would like to donate an item to our Silent Auction, please contact Pilar Gomez at pilar.gomez@anchorage.kyschools.us