



# Kentucky World Language Association Strategic Plan 2016 Focus Items

## STRATEGIC PLANNING COMMITTEE

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## MISSION STATEMENT

KWLA: Providing vision, leadership and support for language teachers, students, and parents to stay informed, get involved and move ahead.

## VISION STATEMENT

Kentucky World Language Association ... a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

## GOALS

### PROMOTION AND ADVOCACY

#### 1. Foster public and private partnerships and collaborations that build support for KWLA's mission.

*Action Items:*

- *Implement a Seal of Biliteracy/Pathway to Biliteracy Program for graduation*

#### 2. Increase exposure of KWLA and successful world language programs in schools and in the community through media

*Action Items:*

- *Create activities that increase awareness of the importance of world language programs*
  - a. *Create press releases to government and school officials*

#### 3. Recruit and reward world language professionals

*Action Items:*

- *Institute a mentorship program between current KWLA members and individuals studying to become language educators*
  - *Create a Student Leadership Collaborative to incorporate a student voice to the organization*
  - *College Chapter*

### CLEARINGHOUSE OF INFORMATION AND DATA

#### 1. Gather and maintain data about world language programs, students, and educators in the state of Kentucky.

*Action Items:*

- Create and maintain a data map and database of all world language teachers and programs in the state (Elementary/Middle/High School/Post-Secondary)

**2. Gather and maintain resources that support existing language programs and teachers in the state.***Action Items:*

- Provide information for parents, students, and teachers to increase grassroots involvement of language support to include local businesses and/or international organizations within Kentucky

**PROVIDING PROFESSIONAL DEVELOPMENT****1. Improve content knowledge of teachers.***Action Items:*

- Provide incentives to encourage teachers to attend regional and national conferences.

**2. Provide language-educator networking and learning opportunities for stakeholders***Action Items:*

- Collaborating with KDE on projects and initiatives

**3. Mentor and encourage leadership among world language teachers***Action Items:*

- Identify and encourage young members to seek offices