## KWLA Full Board Meeting March 24, 2018 University of Kentucky 4 p.m.

- **1.** Call to Order. B. McMaine called to order at 4:00 p.m.
- **2.** Roll Call and Secretary's Report. Jeanmarie Rouhier-Willoughby, University Liaison; Aggie Manion, Secretary; Xie Xiaoyan KACTL; Lisa Garner, Regional Rep; Jennifer Marsh, Regional Rep; Sarah Loveless, Regional Rep Coordinator; Brandi Larkey, KCA; Madeline; Lydia Kohler, AATF; Alfonso DeTorres Núñez, KDE; Liz Cobb, Regional Rep; Ben McMaine, Interim President; Jill Susini, Regional Rep; Christine Hutchins, TOY. L. Kohler motioned to accept minutes and L. Cobb-Owens seconded the motion.
- **3. Treasurer's Report.** Tanya not present but if all is received, we should come out around \$500-\$600 shared by L. Kohler. Last year we broke even so this is an improvement especially in this fiscal climate.
- 4. Regional Representatives. J. Susini shared regional reports
- **5. Showcase.** J. Rouhier reported that It was exhausting but good and that we were welcome on campus. B. McMaine requests feedback on Showcase via email and through the Google Form. B. McMaine shared that he thought of improvements throughout the day. L. Garner requests that next year we complete the interpretive in two different groups. B. McMaine asked for more positive feedback and J. Rouhier shared that students loved doing the videos and talked with people at the booths. Also that sometimes when students saw other languages on their schedule, they weren't aware that it was meant for them. Writing "Russian LESSON" may help this for next year. L. Garner shared that she heard no negative comments from students. S. Loveless inquired about setting up a Remind account for Showcase so that we can announce finalists for re-judging via text instead of requiring teachers/students to wait on the announcements in the lobby. B. McMaine shared as well that there could be more advertisement for new teachers to know about Showcase, J. Susini asked if the Showcase happening on a Saturday would encourage more participation from students and teachers. A. DeTorres Nunez added that there has been promotion of this event through email, Kentucky Teacher, social media etc. and that given the weather and fiscal climate in KY right now that participation of over 100 students was a very positive thing. Our presenters at the booths were very pleased. New teachers might be the target group for more promotion. B. McMaine would like to continue the conversation about why we had 1,000 participants during Festival but now have 200 participants for Showcase. Some ideas were shared about changing Showcase from Saturday to Friday but J. Rouhier brought up the point that on a school day, it would be very difficult to get space on campus and that if it was hosted during Spring Break, faculty wouldn't be around to help and they are essential to this showcase running smoothly. L. Cobb-Owens asked about the possible return of a regional showcase.

- **6. Old Business.** B. McMaine shouted out to A. Manion for attending Educators Rising. Technology Committee is a need because of Word Press, social media, and various other technology. A. Manion offered to take up as Technology Committee once she completes her post as Secretary this September.
- 7. New Business. L. Cobb-Owens will take on some fundraising responsibilities for Conference. B. McMaine brought up that we perhaps try and mimic the SCOLT board set of jobs/responsibilities. J. Marsh asked for clarification about which school districts are in her region as regional representative because there are two different lists in circulation: one with regional co-ops and one with KWLA-designated regions. A. DeTorres Nunez cannot provide names but he can provide school districts. The issue comes from the constant re-alignment of regional co-ops and the desire not to change the KWLA regions to be in alignment with the regional co-ops until the co-ops are more stable. A. DeTorres Nunez shared that the commissioner of education's tweet about world languages is worth checking out and that he will begin working on high school graduation requirements this week. Town hall meetings seeking feedback from the field will begin soon and we are encouraged to attend these and have our voices heard. As a world language organization, we need to ensure we are present at the town halls advocating for our content as a requirement for high school graduation. There is a list with Board of Education members' contact information and that KWLA would benefit from contacting those individuals.
- **8. Upcoming Events.** Next meeting will be Saturday, August 11 at the University of Kentucky. J. Rouhier-Willoughby will let us know a specific room location closer to the date.
- **9. Adjournment.** L. Kohler motioned to adjourn and J. Rouhier-Willoughby seconded at 4:29 p.m.